### 8.1 Writing Exponential Functions

Exponential functions are of the form: $\boldsymbol{y}=\boldsymbol{a} \cdot(\mathbf{1}+\boldsymbol{r})^{\boldsymbol{x}}$ $a$ is the $\qquad$ $r$ is the $\qquad$
$r$ is a decay rate, when....
$r$ is a growth rate, when....


State whether the following exponential functions are growth or decay:
a) $f(x)=3^{x}$
b) $f(x)=\frac{3^{x}}{4}$
C) $f(x)=7\left(\frac{1}{5}\right)^{x}$
d) $f(x)=10 \cdot 5^{x}$

Review of Decimals $\Leftrightarrow$ Percentages

| Convert from Percent $\rightarrow$ <br> Decimal | Divide the percent by 100. This is equivalent to moving <br> the decimal point two places to the left. |
| :--- | :--- |
| Convert from Decimal $\rightarrow$ <br> Percent | Multiply the decimal by 100. This is equivalent to <br> moving the decimal point two places to the right. |

e) $.753=$ $\qquad$ \%
f) $52 \%=$ $\qquad$ g) $.023=\ldots \ldots$
h) $125 \%=$ $\qquad$

Word Problem:
The population of the popular town of Brodyville in 2003 was estimated to be 35,000 people with an annual rate of increase (growth) of about 2.4\%.

Equation: $\qquad$

