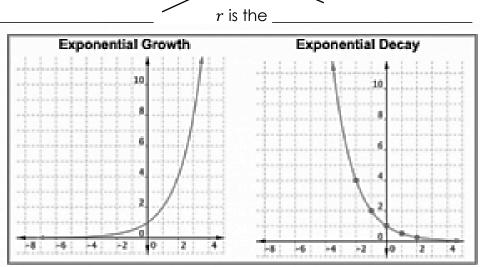
8.1 Writing Exponential Functions

Exponential functions are of the form: $y = a \cdot (1 + r)^x$

a is the _____

r is a growth rate, when....



r is a decay rate, when....

State whether the following exponential functions are growth or decay:

a)
$$f(x) = 3^x$$

b)
$$f(x) = \frac{3^x}{4}$$

b)
$$f(x) = \frac{3^x}{4}$$
 c) $f(x) = 7(\frac{1}{5})^x$ d) $f(x) = 10 \cdot 5^x$

$$d) f(x) = 10 \cdot 5^x$$

Review of Decimals ⇔ Percentages

Convert from Percent → Decimal	Divide the percent by 100. This is equivalent to moving the decimal point two places to the left.
Convert from Decimal → Percent	Multiply the decimal by 100. This is equivalent to moving the decimal point two places to the right.

g)
$$.023 = ___\%$$

Word Problem:

The population of the popular town of Brodyville in 2003 was estimated to be 35,000 people with an annual rate of increase (growth) of about 2.4%.

Equation: _____

What is the population of Brodyville in 2010?